Dear Industry Partner:

On behalf of The Society for Surgery of the Alimentary Tract (SSAT), let me personally invite you to participate as an industry supporter for the SSAT/AAST/SAGES Winter Course, “GI Surgical Emergencies: Challenges and Opportunities,” being held January 19-20, 2018, at the Cosmopolitan of Las Vegas in Las Vegas, Nevada. We are so pleased that the Winter Course is co-sponsored by the American Association for the Surgery of Trauma (AAST) and the Society of American Gastrointestinal and Endoscopic Surgeons (SAGES).

We will produce a program that will allow participants to: 1) Describe the current landscape of GI surgical emergency care including the burden of disease, issues of coding and billing, and the controversy around regionalization; 2) Define issues arising in the management of GI surgical emergencies in the complex patient with multiple comorbidities or a hostile abdomen; 3) Outline current endoscopic approaches to the management of emergent pancreaticobiliary disorders, GI bleeding, and perforations; and 4) Explain modern approaches to common and uncommon inflammatory and obstructive GI surgical emergencies. And beyond this exchange of surgical knowledge, another advantage of this meeting is the social interaction among colleagues with the chance to share experience, opinion, and the latest news of friends; a reception on the first night will provide networking opportunities with faculty and fellow attendees. Don’t miss this powerful opportunity for your company to interact directly with practitioners of GI and trauma surgery.

This industry prospectus gives you the necessary information to participate in and support this meeting. Please contact the SSAT office if you have any questions.

I look forward to seeing you in Las Vegas and thank you for your support of our educational efforts.

Sincerely,

Stanley W. Ashley, MD, FACS
President, SSAT
Course Director, SSAT/AAST/SAGES Winter Course
EXHIBITOR OPPORTUNITIES

SPACE ASSIGNMENT AND RENTAL FEE
Your exhibit fee of $2,250 includes the following:

- One 6x30 table top
- Two chairs
- Two registrations
- Program Guide listing

Each space is a **TABLETOP ONLY** display. No free standing floor displays will be permitted. Standing equipment may be used *in lieu* of a table, but requests must be sent in writing to the Society’s office for approval.

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed October 2017 at which time the service kit will be made available. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the Floor Plan at any time and will inform all affected exhibiting companies accordingly.

EXHIBIT DATES AND HOURS*

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, January 19, 2018</td>
<td>3:00 p.m. – 7:00 p.m.</td>
<td>Includes coffee break and reception</td>
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<tr>
<td>Saturday, January 20, 2018</td>
<td>7:00 a.m. – 2:15 p.m.</td>
<td>Includes cont. breakfast, coffee breaks and lunch</td>
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*Times are subject to change based on the final program

All breaks will take place in the exhibit hall. Exhibitors are encourage to attend the Welcome Reception on Friday evening which is in the exhibit area.

LOCATION OF EXHIBITS
The exhibits will be located in the Gracia Ballroom 3 & 7 immediately adjacent to Gracia 1 & 2 where the scientific session will be held.

ADDITIONAL REGISTRATION BADGES
Each exhibit space includes 2 registrations for your company. You may register additional industry personnel for $100 per badge. Industry registration includes Scientific Sessions, Coffee Breaks, and Lunch. All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor’s badge and must be employed by the Exhibiting Company or have a direct business affiliation.

APPLICATION AND DEPOSIT
Your exhibitor application must be accompanied by 50% of the amount due in order to reserve space. The balance of the amount due must be paid in full by October 20, 2017. Credit card information or checks (in U.S. funds only) should be sent to:

SSAT/AAST/SAGES Winter Course  
500 Cummings Center, Suite 4400  
Beverly, MA 01915  
Fax: 978-524-0461, secure line  
industry@ssat.com
EXHIBITOR GUIDELINES

GENERAL
All matters and questions not covered by the regulations are subject to the decision of SSAT. “The Society” or “SSAT” shall mean the Society for Surgery of the Alimentary Tract, its committees, agents or employees acting for the management of the SSAT.

NATURE OF EXHIBITION
The SSAT/AAST/SAGES Winter Course includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of general surgery.

SSAT reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of SSAT and the objectives of the SSAT exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. SSAT will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by Exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse Applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which conflict with character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

INSURANCE
Exhibitor agrees to secure and maintain at its own cost the following insurance coverage’s and shall furnish SSAT with a certificate of insurance evidencing these coverage’s: commercial General Liability (on Form CG 0001 or equivalent) in the amount of $2,000,000 combined single limit. This policy shall name SSAT and Hotel as additional insured and such coverage shall be primary as respects any insurance coverage’s carried by SSAT and the Hotel.
Workers Compensation providing statutory coverage and Employers Liability in the amount of $1,000,000. Such policy shall include a Waiver of Subrogation against the SSAT and the Hotel.
Should Exhibitor hire any outside contractors to perform work on the premises, a certificate of insurance evidencing the same coverage’s and endorsements shown above shall be obtained from each contractor and provide to SSAT upon request. Exhibitor shall be responsible for damage to their own property while on the premises. SSAT and the Hotel shall not be liable for any damage to such property. If property is insured, Exhibitor hereby waives subrogation against hotel and shall have their insurers agree to such waiver.
Exhibitor shall be responsible for any and all damages to property owned by Hotel which results from any act or omission of the Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless SSAT and the Hotel, its owners, officers, directors, manager, employees, agents and affiliates from any losses, costs, damages or expenses arising from, out of, or by reason of property damage, or bodily injury or death to any person or persons, (including, but not limited to, SSAT, Hotel, their agents, employees, and business invitees and outside contractors) which arise from or out of the Exhibitors occupancy and use of the premises.

MUTUAL INDEMNIFICATION
Exhibitor agrees to defend, indemnify and hold harmless SSAT and Hotel from and against any and all claims, actions, causes of action, losses or liabilities, including reasonable attorneys’ fees arising out of or resulting from any act undertaken or committed by Exhibitor or any contractors hired or engaged by the Exhibitor in connection with the performance of the Exhibitor’s obligation under this agreement. Exhibitor also agrees to defend, indemnify and hold harmless SSAT and the Hotel from and against any and all claims, actions, causes of action, losses or liabilities including reasonable attorney’s fees, which may be asserted by third parties arising out of the performance of Exhibitor’s obligations pursuant to this agreement, except those actions which are due to the gross negligence or willful misconduct of the SSAT and the Hotel.
FIRE PROTECTION
All material used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

SECURITY
The Exhibit area will be secured each night. The safekeeping of the Exhibitor’s property shall remain the responsibility of the Exhibitor. The SSAT assumes no responsibility for any losses sustained by the Exhibitor.

TERMS IN CASE OF DEFAULT
If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, SSAT reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after October 20, 2017.

CHANGES
All times, program schedules and floor plans in this prospectus are subject to change. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM
The SSAT/AAST/SAGES Winter Course Preliminary Program may be view on the SSAT website at ssat.com/WinterCourse.

CONTACT INFORMATION
Yvonne Grunebaum
Director of Industry Relations
ygrunebaum@prri.com
(978) 927 - 8330

*Opportunities to support the meeting through educational grants are also available and, if interested, please contact our offices at industry@ssat.com.
SSAT/AAST/SAGES Winter Course Exhibit Space Application

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in US Dollars to SSAT, 500 Cummings Center, Suite 44000, Beverly, MA 01915, USA or fax both sides with a credit card number to 978.524.0461. Applications received prior October 20th must include at least a 50% deposit. On or after October 20th payment in full of the total commitment is due. Confirmations and space assignments will be sent after October 20, 2017. All financial transactions including payments and refunds are in US Dollars.

**CONTACT INFORMATION**

Contact Person: This person will receive all correspondence pertaining to this meeting.

Title

Telephone number                                    Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

**EXHIBIT SPACE**

# of booth(s) __________ x $3,000 = $_____________

Location preferences: (List Table Numbers)

1st Choice_____ 2nd Choice_______ 3rd Choice_____

We would like to be near ______________________________________________________

We would not like to be near ___________________________________________________

Please send your 50 word company product description to industry@prri.com upon submission of your application. Please indicate this is for the SSAT Winter Course in the subject line.

**PAYMENT METHOD:** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

- ☐ Check amount enclosed: $____________
  (US banks only)

- ☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

**CREDIT CARD** ☐American Express ☐MasterCard ☐Visa

Amount to be charged: $_____________________________

Credit Card Number

Expiration Date   Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

_______________________________________________

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER October 2017

**AUTHORIZED SIGNATURE**

PRINT NAME

TITLE
SSAT/AAST/SAGES WINTER COURSE EXHIBIT SPACE APPLICATION (Page 2)

The Society for Surgery of the Alimentary Tract and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. Applications submitted prior to October 20, 2017 must be accompanied by a deposit in the amount of 50% of the unit fee. 100% of the total commitment due must be paid by October 20, 2017. Applications submitted after October 20, 2017 must be accompanied by a deposit in the amount of 50% of the unit fee. Applications received without such payment will be processed but space assignments will not be made. If Show Management receives a written request for cancellation of space in whole or in part or before the booth setup will be permitted by the exhibitor. Show Management has a right to refuse space in whole or in part after receiving such a request. If Show Management receives such a request or if any other payments or fees are not paid to Show Management in full on or before the date of the opening of the exposition, all space reserved by an exhibitor will be forfeited without refund. For cancellations in whole or in part received after October 20, 2017, no refunds will be issued.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLetting OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting medical centers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an exhibitor fail to operate or demonstrate in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which name is sold in the general course of business. No firm or organization not assigned space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, clean and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of exhibits. Show opening and closing times are fixed by Show Management. Installation of all exhibits must be fully completed by the opening time of the exposition. No space not claimed and occupied three hours prior to opening, may be resold or reassigned without the consent of the exhibitor. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibit Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, an exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibit Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booths, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. ORDINANCES AND REGULATIONS. Each exhibitor agrees to be bound by any and all ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the exhibitor is responsible for such compliance and shall be responsible for any actions or inactions of any of its agents, representatives or employees which violate such laws. It is the responsibility of the exhibitor to see that all exhibits are properly marked and identified to the public as to the use of the exhibits. Each exhibitor agrees to cooperate with Show Management in obtaining from the proper authorities any evidence of compliance with such laws.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and made available to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" boxes, or for cargo remaining in crates and packing boxes outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. Exhibitors are required to remove all crates and packing boxes by the closing of the exposition. Failure to comply with this regulation will result in the exhibitor's exhibit being removed without notice.

Authorized Signature

DATE

AUTHORIZED SIGNATURE

TITLE